



KELLY MARCHI

CONTACT

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-  kellyann1316@gmail.com
-  <https://www.linkedin.com/in/kelly-marchi-7ab094203/>
-  Hollidaysburg, Pennsylvania

SKILLS

- Adobe Creative Suite
- Canva
- Microsoft Office Suite
- Communication skills
- Social media management
- Digital marketing

REFERENCES

Pat Farabaugh

-  +1 814-341-4678
-  pfarabaugh@francis.edu

INTERESTS

- Rugby
- Motorsports
- Equestrian
- Baseball
- American Football
- Entertainment

PROFILE

Hard-working and adaptable sports business management student with a keen interest in digital media and broadcasting. Currently studying towards a master's degree and familiar with advertising communications, brand management, graphic design, and broadcast media. A strong communicator, committed to building relationships with classmates to complete projects. Frequently praised as adaptable and motivated by my peers, always focused on growing and becoming the best version of myself.

EDUCATION

- **Saint Francis University** 2020-2023
BSc Communications
 - Focus in Digital Media
 - Minor in Sports Management
- **International Univeristy of Monaco** Graduating 2024
MSc Sports Business Management

WORK EXPERIENCE

- **Blair County Sports Hall of Fame** Dec 2022 - May 2023
Social Media Manager Intern • Altoona, PA
<https://www.facebook.com/profile.php?id=100088909515360&mibextid=LQQJ4d>
 - Create social media pages
 - Created content featuring local businesses and created social media content for the company's Facebook and
 - Instagram pages
 - Created eye-catching graphics and posts for the company's Facebook and Instagram pages
 - Managed all social media
- **Saint Francis Troubadour** Aug 2021 - May 2023
Writer and Editor • Loretto, PA
 - Write stories for the new editions of the school newspaper
 - Edit stories to fit appropriately in the newspaper
 - Interview people for stories
 - Take photos for stories